

Circular



National Symposium on

APPROACHES AND STRATEGIES FOR AUGMENTING TOBACCO FARMERS' INCOME

19th and 20th July 2019



Organized by
INDIAN SOCIETY OF TOBACCO SCIENCE
RAJAHMUNDRY

In collaboration with



ICAR- Central Tobacco Research Institute
Rajahmundry - 533 105



Tobacco Board
Guntur - 522 004





Chief Patron

Dr. Trilochan Mohapatra

Secretary, Department of Agricultural Research and Education &
Director General, Indian Council of Agricultural Research, New Delhi.

Patrons

Dr. Anand Kumar Singh

Deputy Director General,
(Crop Science & Horticulture), ICAR, New Delhi

Smt. K. Sunitha, IAS

Executive Director & Chairman,
Tobacco Board, Guntur, A.P

NATIONAL ADVISORY COMMITTEE

Members

Dr. V. Damodara Naidu, Vice Chancellor, ANGRAU, Guntur, A.P

Dr. N. C. Patel, Vice Chancellor, Anand Agricultural University, Anand, Gujarat

Dr. H. Shivanna, Ex.Vice-Chancellor, UAS, GKVK, Bengaluru & Chairman, RAC, ICAR-CTRI, Rajahmundry.

Dr. R. K. Singh, ADG, Commercial Crops, ICAR, New Delhi

Dr. Kapil Deo Singh, Former Director, ICAR-CTRI, Rajahmundry, A.P

Dr. R. K. Mathur, Director, ICAR-IIOPR, Pedavegi, A.P

Sri. G. Krishna Kumar, Vice President, Leaf Operations, ITC Ltd.

Sri. D. S. Jitendra Kumar, Vice President, GPI Ltd.

Sri. T. Lakshmi Narasaiah, Vice President, VST Industries Ltd.

Convener

Dr. D. Damodar Reddy, Director, ICAR-CTRI, Rajahmundry & President, ISTS, A.P

ORGANIZING COMMITTEE

Dr. D. Damodar Reddy, Director, ICAR-CTRI, Rajahmundry & President, ISTS

- Chairman

Dr. S. Kasturi Krishna, Head, Division of Crop Production, ICAR-CTRI, Rajahmundry

- Member

Dr. C. Chandra Sekhara Rao, Head, Division of CC & SS, ICAR-CTRI, Rajahmundry

- Member

Dr. M. Anuradha, Head, CTRI RS, Kandukur

- Member

Dr. K. Sarala, Head, Division of Crop Improvement, ICAR-CTRI, Rajahmundry

- Member

Dr. U. Sreedhar, Head, Division of Crop Protection, ICAR-CTRI, Rajahmundry

- Member

Dr. S. Ramakrishnan, Head, CTRI RS, Hunsur

- Member

Sri. M. Prabhakara Rao, GM – Leaf buying, GPI Ltd., Ongole & Vice-President, ISTS

- Member

Dr. P. Srinivas, Principal Scientist, ITC Ltd., Agribusiness Division, Rajahmundry

- Member

Dr. J. Poorna Bindu, Scientist, ICAR-CTRI, Rajahmundry & Editor, ISTS

- Member

Sri. K. Viswanath Reddy, Scientist, ICAR-CTRI, Rajahmundry & Treasurer, ISTS

- Member

Dr. K. Prabhakara Rao, Scientist, ICAR-CTRI, Rajahmundry & Secretary, ISTS

- Organising Secretary

CORE COMMITTEE

Dr. C. Chandra Sekhara Rao, Head, Division of CC & SS, ICAR-CTRI, Rajahmundry

Dr. Y. Subbaiah, Principal Scientist, ICAR-CTRI, Rajahmundry

Dr. L. K. Prasad, Principal Scientist, ICAR-CTRI, Rajahmundry

Dr. B. S. R. Reddy, Senior Lead Scientist, ITC Ltd., Agribusiness Division, Rajahmundry

Dr. K. Prabhakara Rao, Scientist, ICAR-CTRI, Rajahmundry

Dr. T. Kiran Kumar, Scientist, ICAR-CTRI, Rajahmundry

Dr. J. Poorna Bindu, Scientist, ICAR-CTRI, Rajahmundry

Dr. A. Srinivas, Scientist, ICAR-CTRI, Rajahmundry

Dr. B. Hema, Scientist, ICAR-CTRI, Rajahmundry





Background and Objective

It is an indisputable fact that science based technological interventions coupled with institutional support would lead to improvement in agricultural productivity and farm income. Such interventions, however, required to be continuously fine tuned to address the challenges of real time changes in biophysical environment, market dynamics and policy changes. Tobacco is one among the leading commercial crops in India which is cultivated in 0.47 million ha with an annual production of 800 million kg. India is world's third largest producer of tobacco after China and Brazil. Tobacco contributes substantially to the national exchequer by way of excise duty (INR 227.4 billion) and foreign exchange earnings (INR 59.8 billion). Tobacco sector provides livelihood security to more than 45 million people in varied categories. Being a high value commercial crop, it continues to play a significant role in emerging market economies and offers remunerative returns to the farmers, not withstanding growing negative public perception due to health risks associated with its consumption. In the recent past the escalation in production cost is limiting net returns. Hence, there is a need for concerted efforts to enhance the returns of the farmers by improving productivity, reducing the cost of cultivation, crop intensification, introducing technology interventions including farm mechanization, quality improvement and value addition to facilitate exports. In this direction, Government of India's initiative to double farmers' income by 2022 has necessitated exploration of a plethora of options to achieve the objective. Aligning with the national priorities the symposium has been envisaged with an objective of introspection of the current agro-technologies and to identify appropriate new initiatives and innovative technological interventions to boost the net farm income. Accordingly, five thematic areas were identified to provide a strategic frame work, generate action plans through fruitful deliberations and recommendations to reorient research priorities for augmenting tobacco farmers income.



Themes

- Enhancing tobacco productivity and quality
- Strategies for yield loss minimization
- Crop diversification and intensification
- Post harvest produce management
- Market and Policy interventions



About organizer and collaborators

ISTS: In pursuance of the aspirations of tobacco scientists, trade & industry and farmers, a scientific society 'Indian Society of Tobacco Science (ISTS)' was started way back in 1973 at Central Tobacco Research Institute, Rajahmundry, Andhra Pradesh. In line with the objectives, ISTS has been facilitating an interface between the stakeholders to promote tobacco research and development by organizing national/international seminars/symposia/conferences on contemporary issues of tobacco. The society publishes a half yearly Scientific Journal-Tobacco Research to disseminate the contemporary scientific knowledge for the benefit of the stakeholders. The society also honors its members (Scientists,

organizations representing Trade & Industry and Eminent persons) during symposia for their outstanding contributions to tobacco research and development through various awards.

ICAR-CTRI: The ICAR-CTRI, established in 1947, is one of the oldest and premier research institutes functioning under the aegis of the Indian Council of Agricultural Research (ICAR), New Delhi and has an exclusive mandate of conducting basic, strategic and applied research on myriad aspects of different tobacco types grown in India. Since its inception, the CTRI has been making impressive contribution to the development of tobacco sector as a whole in the country. It immensely benefited the tobacco farming community by developing a number of improved/ speciality varieties with premium leaf quality, and economically viable and eco-friendly agro-technologies for tobacco production efficiency and product quality and also contributed to enhanced tobacco farmers' income.

Tobacco Board: Tobacco Board as a statutory body under Ministry of Commerce, Govt. of India was constituted under "Tobacco Board Act, 1975" by the parliament. The headquarters of the board is located at Guntur, Andhra Pradesh and is responsible for the development of the tobacco. While, the primary function of the Board is export promotion of all varieties of tobacco and its allied products, its functions extend to production, distribution and regulation of Flue Cured Virginia (FCV) tobacco. It plays an important role in farmers' income augmentation and stabilization.



Presentations

Lead Paper Presentation: Eminent speakers of national/international repute will be invited to make their presentations on the various themes of the symposium. The lead papers will be published in the Souvenir to be brought out on the occasion

Poster Presentation: Accepted abstracts will be considered for poster presentation and will be published in the Abstracts book. The researchers, academicians, students and traders associated with tobacco R & D are requested to submit abstracts by e-mail to istsctri@yahoo.com

Guidelines for poster presentation: The size of the poster should not exceed 1.20 m height and 0.90 m width. The text and other contents of the poster should be legible from a reasonable distance.

Abstracts: Abstracts not exceeding 500 words can be submitted by e-mail to istsctri@yahoo.com by 25th June, 2019. The abstract should be in Times New Roman Font, include a title (Size: 12, Bold and Title case), Author's names (Size: 11, Bold) and address/affiliation (Italicized, size 11), abstract body and 3-5 keywords. The main body of abstract shall be in 1.5 spacing, size 11. The confirmation regarding the acceptance of abstract will be intimated by the last week of June 2019.

Full Paper Submission: Full-length papers of the accepted abstracts should be submitted by 10th July, 2019. The full length papers will be peer reviewed and published in the Tobacco Research Journal. Author guidelines for the full-length papers are available at www.istsindia.org

Fellowship and Awards



The following awards for the respective biennium will be presented during the symposium. For detailed guidelines and application kindly visit www.istsindia.org. Filled-in applications for awards can be submitted by e-mail: istsctri@yahoo.com by 20th June, 2019 and three hard copies through proper channel should reach by 25th June, 2019 to The Secretary, ISTS.

- ❖ Fellow of ISTS (FISTS) will be conferred for the overall contributions in two categories (a) Research and (b) Extension, Development, Trade & Industry, Policy & Regulation. Three FISTS will be conferred during each biennium, two for their contributions in research and one for their contributions in Extension, Development, Industry & Trade, Policy & Regulation

- ✓ Fellow of ISTS for 2017-2018 (3)
- ✓ Fellow of ISTS for 2015-2016 (3)
- ✓ Fellow of ISTS for 2013-2014 (3)

- ❖ ISTS award for the outstanding contributions in tobacco research for following each biennium

- ✓ ISTS award for 2017-2018
- ✓ ISTS award for 2015-2016
- ✓ ISTS award for 2013-2014

- ❖ Tobacco board award for the outstanding contributions in Research, Extension, Industry & Trade, Development in tobacco sector.

- ✓ Tobacco Board award for 2017-2018
- ✓ Tobacco Board award for 2015-2016
- ✓ Tobacco Board award for 2013-2014

- ❖ Young Scientist award (2018): For the exceptional contributions made by the budding scientists.
- ❖ Best poster awards: The society also recognizes best quality poster presentations and honors five best poster awards (one under each thematic area).

The Rajahmundry City

Rajahmundry is picturesque destination located on the left bank of river Godavari, in the East Godavari district of Andhra Pradesh. Surrounded by lush green paddy fields, coconut trees, and winding roads through quaint villages, Rajahmundry and its surroundings are truly a visual treat.

Raja Mahendri, as it was known once upon a time, was ruled by the Eastern Chalukya ruler, Rajaraja Narendra in A.D. 1022. The legendary Telugu poet Nannayya, also known as Adi Kavi, belonged to this place. Asia's largest rail-cum-road-bridge, across the Godavari river, is a major attraction. A boat cruise in the river Godavari is a breathtaking experience to enjoy the beauty of Papi Hills. Kadiyam nurseries have some of the most exotic varieties of flowers and ornamental plants in myriad hues, spread over thousands of acres. East Godavari is a notable place with its rich and varied temples. Annavaram,

famous for Lord Sri Veera Venkata Satyanarayana Swamy temple situated 80 km from Rajahmundry. Antharvedi, Sri Lakshmi Narasimha Swamy temple is located at a distance of 98 km from Rajahmundry.



REGISTRATION

Registration Fee is to be paid in advance by the delegates either in Cash/ Cheque/ NEFT/RTGS or demand draft so as to reach the ISTS headquarters by 1st July, 2019. Registration fee once paid shall neither be refunded nor transferred to any other purpose or person.

	Up to 1 st July, 2019	Up to 10 th July, 2019	Spot Registration
ISTS Members (In-Service)	₹ 2500	₹ 3000	₹ 3500
ISTS Members (Retired)	₹ 1500	₹ 2000	₹ 2500
Students/Research scholars	₹ 2000	₹ 3000	₹ 3500
Non members	₹ 5000	₹ 6000	₹ 7000

Payment Details

Demand draft drawn in favour of Secretary, Indian Society of Tobacco Science, Payable at any Nationalized Bank, Rajahmundry / online payments SBI Acc. No.10487706062, IFSC: SBIN0001980.

Dates to save

25th June, 2019 : Last date of submission of Abstract

25th June, 2019 : Last date of submission of applications for awards

1st July, 2019 : Registration fee (without late fee)

Accommodation

A range of accommodation is available for the delegates in hotels in the city. The list of hotels and type of accommodation along with the fares will be updated in the website in due course.



REGISTRATION FORM

XV NATIONAL SYMPOSIUM ON TOBACCO

Approaches and Strategies for Augmenting Tobacco Farmers' Income

19th and 20th July 2019, RAJAHMUNDRY, A.P.

Full Name (in Block Letters) : Prof/Dr/Mr/Ms.....
Designation :
Field of Specialization :
Organization :
Nationality :
Mailing Address :
.....
.....
.....

Telephone : Mobile : Fax : E-mail :

- I/we plan to attend the conference
 I/we plan to submit a paper

Particulars of payments

- 1 Registration Fee : DDNo..... Amount ₹
(Drawn in favour of Indian Society of Tobacco Science, on any Nationalized Bank in Rajahmundry /
online payments SBI Acc. No.10487706062, IFSC: SBIN0001980)

Any other information

Signature of the Delegate

* An amount of ₹ 1500 will be charged for accompanying person

Mail the completed registration form to :

The Organising Secretary
XV National Symposium on Tobacco
Indian Society of Tobacco Science
Central Tobacco Research Institute
Rajahmundry 533 105 (A.P.), India
E-mail: istsctri@yahoo.com